

ANNUAL SPONSOR OPPORTUNITIES – Better Value & Visibility

PREMIER SPONSOR - \$9,000 - *The most Visibility*

- 8 attendees per event
- Logo placement on Sponsor acknowledgement posters and materials at each event and on NJ HIMSS website & publicity materials denoting sponsorship level
- Verbal acknowledgement at events
- Opportunity to introduce keynote speakers
- **NEW BENEFIT** : Ability to post company 4 events on NJ HIMSS online calendar of events \*
- **NEW BENEFIT**: Ability to post a whitepaper on the NJ HIMSS website with board approval.
- **NEW BENEFIT** : Ability to announce a speaker at one of our events
- Display table at events \*\*

EXECUTIVE SPONSOR - \$6,000

- 6 attendees per event
- Logo placement on Sponsor acknowledgement posters and materials at each event and on NJ HIMSS website & publicity materials denoting sponsorship level
- Opportunity to introduce keynote speakers
- **NEW BENEFIT** : Ability to post company 3 events on NJ HIMSS online calendar of events \*
- **NEW BENEFIT**: Ability to post a whitepaper on the NJ HIMSS website with board approval.
- **NEW BENEFIT** : Ability to announce a speaker at one of our events
- Display table at events \*\*

CORPORATE SPONSOR - \$3,500 - A Great Value!

- 4 attendees per event
- Logo placement on Sponsor acknowledgement posters and materials at each event and on NJ HIMSS website & publicity materials denoting sponsorship level
- Opportunity to introduce keynote speakers
- **NEW BENEFIT** : Ability to post company 2 events on NJ HIMSS online calendar of events \*
- **NEW BENEFIT**: Ability to post a whitepaper on the NJ HIMSS website with board approval.
- **NEW BENEFIT** : Ability to announce a speaker at one of our events
- Display table at events \*\*

ASSOCIATE SPONSOR - \$2,750- Perfect Entry Level!

- 2 attendees per event
- Logo placement on Sponsor acknowledgement posters and materials at each event and on NJ HIMSS website & publicity materials denoting sponsorship level
- Display table at events \*\*

DUAL CHAPTER CORPORATE SPONSOR (NJHIMSS & DVHIMSS Chapters) - \$6,300

- 4 attendees per event
- Logo placement on Sponsor acknowledgement posters and materials at each event and on NJ HIMSS website & publicity materials denoting sponsorship level
- Opportunity to introduce keynote speakers
- **NEW BENEFIT** : Ability to post company 2 events on NJ HIMSS online calendar of events \*
- **NEW BENEFIT**: Ability to post a whitepaper on the NJ HIMSS website with board approval.
- Display table at events \*\*

\* If an event is co-sponsored by the Chapter and another Chapter or organization, it does not constitute that a Sponsor has the privilege of sponsoring that event. It will be a decision of the NJ HIMSS Board and the other Co-Sponsoring organizations to determine if sponsor privileges will be extended. In the event, that the cooperating Boards do not agree to extend privilege to the Sponsor to participate, the Sponsor may have an opportunity to become a Sponsor through the defined Event Sponsorship program for that specific Event. That will be a coordinated effort with the Program Committee responsible for that unique Event.

**Ala Cart Sponsorship:**

There is many Ala Cart type sponsorships that may be selected in addition to the sponsorship options previously described or in-place of a sponsorship. The number of sponsors for each offering is limited. They will vary based upon the events.

- Exhibitor Table Top for full day conference - \$2,500
- Exhibitor Table Top for half day conference - \$1,500
- Speaker/Session Sponsor - \$1,500
- Breakfast Sponsor - \$1,500
- Lunch Sponsor - \$2,500
- Morning Break - \$1,000
- Afternoon Break - \$1,000
- Network Reception Sponsor - \$3,500
- Lanyard Sponsor - \$500 (Vendor to supply own lanyard)
- Webinar Sponsor - \$250
- Golf hole sponsor - \$150

- Golf Lunch sponsor - \$1,000

Ala Cart sponsorship includes:

- Includes advertisement in Sponsor/Program Book
- Receipt of 1 Guest pass to that event
- Announcement of Sponsorship

For any questions regarding this program, please contact  
New Jersey HIMSS 2015 Sponsor Chair:

Anthony M. Ferrante

201-390-2042 (cell)

[amfjo48@yahoo.com](mailto:amfjo48@yahoo.com)

*\* NJ HIMSS Board reserves the right to remove events not deemed appropriate for the membership*

*\*\* On a space available basis as determined by the size of the venue. Space will be assigned in priority of sponsorship level. All sponsors will be given the ability to distribute marketing materials at event*