

## FOR IMMEDIATE RELEASE

Pacing For The Cure is excited to announce that the start of our 2017 Tour Dates will begin at the Meadowlands Racetrack on <u>Saturday April 22<sup>nd</sup></u>, <u>2017 from 3pm -11pm</u>. The event will include a charity walk around the racetrack and evening at the races. We are inviting the surrounding community, our network of supporters, and all harness racing enthusiasts to join us for an evening of fun while raising awareness about Multiple Sclerosis (MS).

Pacing For The Cure is a 501(c) (3) nonprofit organization with a mission to **INSPIRE** others to join our cause, create **HOPE** for MS survivors, and **BELIEVE** that a cure will be found. Pacing For The Cure raises funds to support MS survivor's medical equipment needs and the necessary cutting edge research by MSRI to find a cure.

The Registration for the Pacing For The Cure MS walk begins at 2pm with the *walk* beginning at 3pm and ending at 5pm. Teams may consist of up to ten (10) walkers. All walkers are encouraged to stay for the excitement of world class harness racing featuring some of the top drivers in the country beginning at 7:15pm. After the walk, join us in the Food Court area from 5pm-6pm for a complimentary education session on harness racing basics including how to read the race program. During this time we will also be offering up two complimentary dinners for two for the evening buffet. Beginning at 6:30pm, you can enjoy an elegant buffet dinner in PINK clubhouse dining room with a perfect view of the races and socialize with your team and other participants.

There is a *Registration fee of \$20 per person for the MS walk* and the *combined walk* and dinner costs \$75.00 per person. Please encourage your family, friends and co-workers to make a donation online and collect additional pledges to help make this event a huge success. Payments and donations can be made in advance by going online to the pacingforthecure.org website, clicking on donate, then the donate button, then choosing the payment option of your choice. You will receive an e-mail confirming your payment. Please bring this as your receipt to the event. Your name will be on the event list as well. *All dinner reservations must be made early* and no later than <u>Saturday April 1st</u> to reserve a seat.

As a special thank you for early registration online, the first 150 participants will receive a Dick's Sporting Goods Community Appreciation Coupon which includes multiple great offers. We will give you the coupon at the event.

There will be a 50/50 raffle. The winner will be drawn and announced after the Pacing For The Cure race. The Pacing For The Cure walk and dinner is a great way to socialize with your team, meet new friends, enjoy the sport of harness racing while raising money to help MS survivors in need.

For more information about this fun event or if you are interested in being a sponsor, please call Jeff at 609-354-8992 or email him at <a href="mailto:jeff@pacingforthecure.org">jeff@pacingforthecure.org</a>