



VIRTUA IN PARTNERSHIP WITH AETNA

HEALTHCARE COLLABORATIONS SUMMIT

ADDRESSING SOCIAL DETERMINANTS OF HEALTH

NOV. 3, 2017 ★ PHILADELPHIA MARRIOTT DOWNTOWN



Featuring a Special Breakout Session on

Using Telemedicine Technology to Improve Access to Care

The care delivery landscape continues to evolve, offering healthcare providers incredible opportunities to improve the quality and accessibility of patient care through telemedicine. Join us to discuss ways business and industry leaders can partner to drive success.

Session Goals

1. Educate health providers and stakeholders on recent trends in the telehealth policy landscape including MACRA and CPC+
2. Showcase opportunities to collaborate and enhance the patient experience
3. Demonstrate telehealth's ability to improve health outcomes and reduce costs

Session Speakers

Joseph Brennan

Joseph Brennan is the Senior Director for MedNow at Spectrum Health, a nonprofit health system based in Michigan that includes a hospital group, medical group and health plan. He has been instrumental in the creation and development of the most robust telehealth program in Michigan. He holds a bachelor's in Business Leadership from DePaul University and was recently named a Crain's Detroit Health Care Hero.

Adam Glasofer, MD

Dr. Adam Glasofer is the Associate Medical Director of Informatics at Virtua. He earned his medical degree from Jefferson Medical College in 2005 and a master of science degree in Health Informatics from Drexel University, and is currently board certified in Pediatrics and Clinical Informatics. In addition to informatics and telemedicine, Dr. Glasofer has a strong interest in integrating technology and innovation into clinical workflows.

Elizabeth Campbell, MBA

Elizabeth Campbell is a Principal at LLR Partners, a Philadelphia-based middle market private equity firm. She focuses on investing in and advising middle market growth companies in the healthcare services and healthcare information technology sectors. She earned her MBA from the Wharton School at the University of Pennsylvania and holds a bachelor of science in Commerce from the University of Virginia.

To register for the Healthcare Collaborations Summit, please [click here](#).

For more information on the Summit, view the Agenda At a Glance [here](#).



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